



**Community Engagement Specialist**  
Job Posting

As a Community Engagement Specialist, you will utilize innovative strategies and programs to ensure access to managed long term coverage for the underserved and impact lives throughout Western NY. Through community marketing and outreach efforts, you will be directly responsible for membership growth and retention.

**Essential Functions:**

1. Develop and maintain business relationships and information that will result in opportunities to increase membership/enrollment targets.
2. Investigate, identify, initiate, and respond to opportunities to create or participate in marketing activities/ events that lead to membership growth.
3. Establish and cultivate good working relationship with provider and community based organizations.
4. Responsible for Lead generation and growth outcomes from events and community partners.
5. Develop department workflow policy and procedure documentation for strategy and planning and for reviewing products, collaterals and sales strategies.
6. Update Kalos Media and Digital Marketing (Facebook, LinkedIn)
7. Create volunteer opportunities for Kalos Health and sister company Liberty Home Care.

**Qualifications:**

1. Degree in Marketing, Business Administration or an equivalent combination of education and/or experience
2. Marketing and or Managed Care experience preferably with government programs.
3. Health insurance experience a plus.
4. 75% travel and willingness to work evenings and weekends. Required travel to outlying counties (Erie, Niagara, Chautauqua, Orleans, Genesee, Monroe)
5. Knowledge of Microsoft Office Products and CRM software.

**Kalos Health offers outstanding benefits, including;**

- 19 days of paid time off in your first year
- Free health insurance starting on your first day
- Retirement plan
- And Much More!!

We offer the opportunity to be part of a very dedicated organization that cares for others. If you enjoy working in healthcare and being part of a great team, we invite you to join us. Please apply online at [www.kaloshealth.org](http://www.kaloshealth.org). EOE